



ENTREPRENEURIAL LESSONS

- ✓ When do I know that I am ready for entrepreneurship... when you do not have to ask this question!
- ✓ Do not suffer from the illusion of grandeur but just start small and quick by using the powers of prototyping and iterations
- ✓ Tell yourself where you want to be and tell what you want your startup to be and you will eventually become that
- ✓ Learning from your failures is very important and how do you overcome from it is even more important
- ✓ Your conviction level has to be very high so that most people think you are crazy or fool
- ✓ It is among the most lonely jobs on the Earth
- ✓ You get to be ready for lots of rejections
- ✓ Market reality may not reward the hard work, dedication, sincerity and efforts in terms of results the way you think it should be
- ✓ You will be amazed to realize what a highly determined individual or a small group of highly determined people can achieve
- ✓ If you are bringing disruption and innovations, do not get bogged down by the traditional approach for the same thing
- ✓ Do not judge yourself or at least not too quickly...Wright brothers would not have been able to fly a plane if they had given up too quickly
- ✓ Frugality will go long way but do not be penny wise and pound foolish
- ✓ Build a team that takes your energy and only makes it more vs killing it or diluting it
- ✓ People who do not work out in the beginning, do not work out later too

