

# SANDEEP AGGARWAL'S CONTRIBUTION TO DIGITAL INDIA & ENTREPRENEURSHIP



UNICORN  
FOUNDER

SERIAL  
ENTREPRENEUR

FATHER OF  
MARKETPLACES

INTERNET  
VISIONARY

ANGEL  
INVESTOR

PHILANTHROPIST

droom.in | MTV

**DROP OUT**  
PVT.LTD

INDIA'S FIRST TV REALITY SHOW ON ENTREPRENEURSHIP

# POINTERS

## EMPLOYMENT CREATION

- ✓ **2,000** direct at ShopClues and Droom
- ✓ **45,000** indirect through merchants, pick ups boys, payment gateways, packing suppliers, and other services providers

## IMPACT ON THE ECONOMY

- ✓ Droom and ShopClues jointly generating over 10,000 crores in GMV since inception
- ✓ Tax contributed in government tax revenue Rs. 3 crores (approx)

## NATIONAL IMPACT

- ✓ Views on PM Modi's initiative in digital India
- ✓ Views on PM Modi's initiative for demonetisation
- ✓ Keynote speaker, industry thinker and mentor to youth and budding entrepreneurs

## INDIA ON A GLOBAL MAP

- ✓ Created ShopClues as 3rd Unicorn in India from Gurgaon in digital economy
- ✓ Created two of the largest E-commerce marketplaces in India
- ✓ Over **15,000** media coverage for Droom and ShopClues in national and internal media
- ✓ Investors from **3** continents and **11** countries
- ✓ Raised over **2,000** crores from global investors

## PRINT COVERAGE



# AWARDS



# INDUSTRY THOUGHT LEADER & INSPIRING YOUTH



## ABOUT FOUNDER & CEO

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Sandeep is the founder of two marketplaces in India - Droom, India's first automobile marketplace and ShopClues, India's first and largest managed marketplace.

Sandeep has successfully managed to build ShopClues as one of the top 5 Unicorns in Consumer Internet in India. Having worked in Silicon Valley and Seattle for about 12 years prior to ShopClues & Droom, Sandeep has rich experience in the global Internet and E-commerce industry.








**Sandeep Aggarwal**

Founder & CEO, Droom.in

In April 2014, Sandeep started Droom, an online transactional marketplace for buying and selling of used and new automobiles. Droom is a completely disruptive business which has created an unparalleled trust and pricing advantage for buyers.

Prior to Droom in October 2010, Sandeep founded ShopClues.com at his house in California and moved to India in August 2011 to launch the brand as India's first managed marketplace to empower 15Mn SME sellers in various unstructured categories such as fashion, household, electronic and many more.

Sandeep is one of the masters in MTV Dropout, a reality TV show on entrepreneurship. He has an MBA from Washington University in St. Louis and holds a US patent.

-  [sandeepaggarwal.com](http://sandeepaggarwal.com)
-  [sandeep@sandeepaggarwal.com](mailto:sandeep@sandeepaggarwal.com)
-  [sandeep-aggarwal-abb6a61](https://www.linkedin.com/in/sandeep-aggarwal-abb6a61)
-  [sandeep.aggarwal.142](https://www.facebook.com/sandeep.aggarwal.142)
-  [@SandeepAgg](https://twitter.com/SandeepAgg)