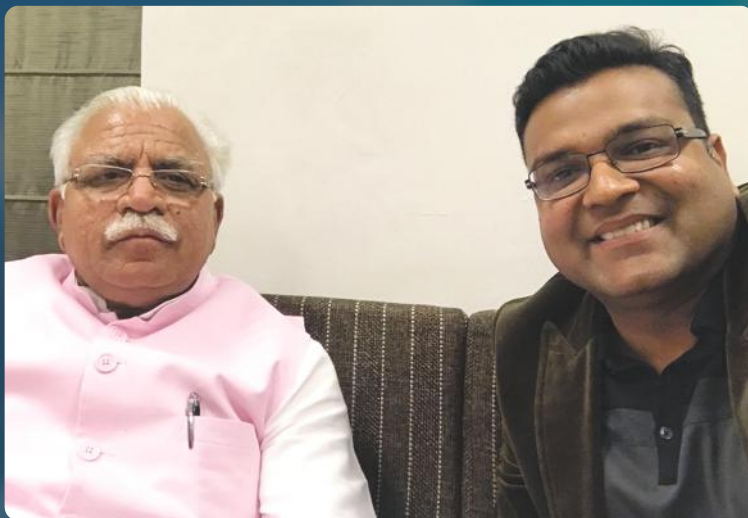


# SANDEEP AGGARWAL'S CONTRIBUTION TO THE STATE OF HARYANA



Sandeep Aggarwal With Honorable CM of Haryana Shri Manohar Lal Khattar

- ✓ EMPLOYMENT CREATION
- ✓ IMPACT ON THE ECONOMY
- ✓ GURGAON ON A GLOBAL MAP
- ✓ NATIONAL IMPACT
- ✓ INTERNATIONAL IMPACT

## MEDIA COVERAGE



## OFFICES



# POINTERS

## EMPLOYMENT CREATION

- ✓ **2,000** direct at ShopClues and Droom
- ✓ **45,000** indirect through merchants, pick ups boys, payment gateways, packing suppliers, and other services providers

## IMPACT ON THE ECONOMY

- ✓ Droom and ShopClues jointly generating over 10,000 crores in GMV since inception
- ✓ Tax contributed in government tax revenue Rs. 3 crores (approx)

## GURGAON ON A GLOBAL MAP

- ✓ Created ShopClues as 3rd Unicorn in India from Gurgaon in digital economy
- ✓ Created two start-ups in Gurgaon - ShopClues and Droom
- ✓ Over **15,000** media coverage for Droom and ShopClues in national and internal media

## NATIONAL IMPACT

- ✓ Views on PM Modi's initiative in digital India
- ✓ Views on PM Modi's initiative for demonitization
- ✓ Keynote speaker, industry thinker and mentor to youth and budding entrepreneurs

## INTERNATIONAL IMPACT

- ✓ Investors from **3** continents and **11** countries
- ✓ Raised over **2,000** crores from global investors

# PRINT COVERAGE





# AWARDS



# INDUSTRY CONFERENCES



## ABOUT FOUNDER & CEO

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Sandeep is the founder of two marketplaces in India - Droom, India's first automobile marketplace and ShopClues, India's first and largest managed marketplace.

Sandeep is an angel investor, serial entrepreneur, philanthropist and Internet visionary and has successfully managed to build ShopClues as one of the top 5 Unicorns in Consumer Internet in India. Having worked in Silicon Valley and Seattle for about 12 years prior to ShopClues & Droom, Sandeep has rich experience in the global Internet and E-commerce industry.



### Sandeep Aggarwal






Founder Shopclues & Droom

In April 2014, Sandeep started Droom, an online transactional marketplace for buying and selling of used and new automobiles. Droom is a completely disruptive business which has created an unparalleled trust and pricing advantage for buyers.

Prior to Droom in October 2010, Sandeep founded ShopClues.com at his house in California and moved to India in August 2011 to launch the brand as India's first managed marketplace to empower 15Mn SME sellers in various unstructured categories such as fashion, household, electronic and many more.

ShopClues was founded in an era when all the E-commerce companies were based on inventory led models in India. Within first year, ShopClues successfully rose from 35th entrant into Indian E-commerce to become the 4th largest E-commerce company and now has 100Mn+ monthly visitors and \$800Mn+ in annual GMV.

Sandeep has an MBA from Washington University in St. Louis and holds a US patent.

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